



## **Kentucky Distillers' Association Selects Intellicheck's Age ID to Advance Responsible Consumption of Bourbon**

*Distillers Using State-of-the-Art Technology Solution to Detect Fake IDs*

JERICHO, NEW YORK – February 20, 2018 – Intellicheck (NYSE American: IDN), announced today that the legendary Kentucky Distillers' Association (KDA) is using Intellicheck's Age ID<sup>TM</sup> to build on its significant commitment to the responsible consumption of Bourbon and distilled spirits.

KDA members are utilizing Intellicheck's cutting-edge technology at multiple distilleries on the iconic Kentucky Bourbon Trail® and Kentucky Bourbon Trail Craft Tour® experience, including Jim Beam, Four Roses, Evan Williams, Bulleit, Town Branch, Maker's Mark, Woodford Reserve, Boundary Oak, Angel's Envy, Willett Distillery and Boone County Distilling Co., with others coming online soon.

Age ID is being used on mobile devices at visitor centers to authenticate drivers' licenses and other forms of identification to catch altered and fake IDs, which prevents underage access to alcoholic beverage sales and samples.

To celebrate the partnership and educate guests along the Kentucky Bourbon Trail® and Kentucky Bourbon Trail Craft Tour® about the initiative, Intellicheck and KDA today released a public service announcement featuring prominent Master Distillers here: <http://bit.ly/2obGK4P>

KDA President Eric Gregory said Age ID's performance exceeded all competitors in a head-to-head technology comparison using IDs confiscated by Kentucky's Department of Alcoholic Beverage Control. "Age ID caught them all," he said. "It wasn't even close."

Gregory said the KDA and its 37 members have a long-standing commitment to social responsibility and the communities they serve. "The adoption of Age ID is an important, collective step forward in furthering our dedication to responsible consumption and the prevention of underage drinking," he said.

“The KDA is proud to be a national leader in responsibility efforts. Adding Age ID to our toolbox of social responsibility initiatives firmly positions the KDA and our Kentucky Bourbon Trail® tours on the forefront of efforts to prevent the sale of alcohol to minors.”

Founded in 1880, the KDA is the state of Kentucky’s voice for Bourbon and distilled spirits issues. The venerable non-profit group encompasses 37 unique companies ranging from prized brands and prominent, global icons to the state’s best emerging distillers, all producing 90 percent of the world’s Bourbon.

Kentucky Bourbon is one of the Commonwealth’s most historic and treasured industries, a booming \$8.5 billion economic engine that generates as many as 17,500 jobs with an annual payroll topping \$800 million, and pours \$825 million into tax coffers each year.

In addition, the industry is in the middle of a \$1.2 billion building boom, from innovative new tourism centers to expanded production facilities, all to meet the growing global thirst for Kentucky Bourbon. Kentucky now has 39 companies operating 52 distilleries making 6.8 million barrels of aging Bourbon – all modern records.

The KDA’s famous Kentucky Bourbon Trail® and Kentucky Bourbon Trail Craft Tour® announced recently that visitors made more than 1 million stops at participating distilleries for the second straight year. Attendance has skyrocketed by 314 in the last 10 years.

Learn more at [www.kybourbon.com](http://www.kybourbon.com) and [www.kybourbontrail.com](http://www.kybourbontrail.com).

“We welcome our partnership with this respected Association and the opportunity to provide the advanced technology solution that is making a crucial difference in the prevention of underage drinking,” said Intellicheck Interim CEO Bill White.

“Our selection by this celebrated organization underscores the unparalleled advantages Age ID delivers and highlights the ever-growing successes we are achieving because of the distinctive benefits our technology solutions provide,” White commented.

Age ID provides the most up-to-date solution to the problem of spotting fake and altered IDs with its ability to read an exceptional number of known fake barcodes and unique DMV barcode formats from every U.S. state and populated territory, all Canadian provinces and all Mexican States where licenses include 2-D barcodes.

The pioneering technology solution can be deployed on mobile devices including smartphones, laptops and tablets, as well as integrated at the point-of-sale. The economical, easy-to-use technology delivers real-time

results and 99.9% accuracy drawing on a comprehensive proprietary database that are updated on an ongoing basis to ensure ID authentication is accurate.

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**About Intellicheck NYSE American: IDN:**

Intellicheck is a trusted industry leader in identification authentication solutions. Our technology solutions read, analyze and process the encoded information on driver licenses and other government issued IDs. The state-of-the-art products achieve a critical balance of efficacy and ease of adoption and use with real-time response and a 99.9% accuracy rate. We make it possible for our clients to increase revenues, enhance the safety and awareness of their facilities and people, improve customer service, and increase operational efficiencies. Founded in 1994, Intellicheck has grown to serve dozens of Fortune 500 companies including financial industry and business clients, police departments, national defense clients at agencies, major seaports, and military bases, and diverse state and federal government agencies. The Company holds 25 patents including many patents pertaining to identification technology. For more information on Intellicheck, visit <http://www.intellicheck.com/> and follow Intellicheck on [Twitter @IntellicheckIDN](#), on Instagram [@IntellicheckIDN](#), on LinkedIn <https://www.linkedin.com/company/intellicheck-inc->, on Facebook <https://www.facebook.com/intellicheckidn/>, on YouTube <https://www.youtube.com/user/ICMOBIL>, and read Intellicheck's latest blog post at <http://intellicheckidn.com/>.

**About the Kentucky Distillers' Association:**

The KDA is a non-profit trade association founded in 1880 to promote, protect and elevate Kentucky's signature Bourbon and distilled spirits industry. Member benefits include media relations, international trade development, private sampling events, technical assistance, economic development support, networking, legal defense, marketing strategies, governmental and regulatory advocacy and innovative tourism experiences through the KDA's Kentucky Bourbon Trail® and Kentucky Bourbon Trail Craft Tour® adventures. The KDA maintains an open membership policy, champions a strong commitment to the responsible and moderate consumption of spirits, and fights to curb underage drinking and drunk driving. For more information about joining the KDA's distilling family, contact KDA President Eric Gregory at (502) 875-9351. Visit [www.kybourbon.com](http://www.kybourbon.com) and [www.kybourbontrail.com](http://www.kybourbontrail.com) to learn more.

KENTUCKY BOURBON TRAIL®, BOURBON TRAIL™, KENTUCKY BOURBON TRAIL CRAFT TOUR®, KENTUCKY BOURBON AFFAIR™, KBT™, ORDER OF THE WRIT®, KENTUCKY DISTILLERS' ASSOCIATION®, and KENTUCKY BOURBON TRAIL OFFICIAL SPONSOR® and associated designs and logos are trademarks/service marks of the Kentucky Distillers' Association. Please enjoy our Bourbon and distilled spirits like a true Kentuckian – Responsibly.

**Safe Harbor Statement**

Statements in this news release about Intellicheck's future expectations, including: the advantages of our products, future demand for Intellicheck's existing and future products, whether revenue and other financial metrics will improve in future periods, whether Intellicheck will be able to execute its turn-around plan or whether successful execution of the plan will result in increased revenues, whether sales of our products will continue at historic levels or increase, whether brand value and market awareness will grow, whether the Company can leverage existing partnerships or enter into new ones, and all other statements in this release, other than historical facts, are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 (PSLRA). These statements, which express management's current views concerning future events, trends, contingencies or results, appear at various places in this website and use words like "anticipate," "assume," "believe," "continue," "estimate," "expect," "forecast," "future," "intend," "plan," "potential," "predict," "project," "strategy," "target" and similar terms, and future or conditional tense verbs like "could," "may," "might," "should," "will" and "would" are forward-looking statements within the meaning of the PSLRA. This statement is included for the express purpose of availing Intellicheck, Inc. of the protections of the safe harbor provisions of the PSLRA. It is important to note that actual results and ultimate corporate actions could differ materially from those in such forward-looking statements based on such factors as market acceptance of Intellicheck's products and the presently anticipated growth in the commercial adoption of the Company's products and services, changing levels of demand for Intellicheck's current and future products, Intellicheck's ability to reduce or maintain expenses while increasing sales, customer results achieved using our products in both the short and long term, success of future research and development activities, Intellicheck's ability to successfully

manufacture, market and sell its products, Intellicheck's ability to manufacture its products in sufficient quantities to meet demand within required delivery time periods while meeting its quality control standards, any delays or difficulties in the Company's supply chain, the success of the Company's sales and marketing efforts coupled with the typically long sales and implementation cycle for its products, Intellicheck's ability to enforce its intellectual property rights, changes in laws and regulations applicable to the Company's products, the Company's continued ability to access government-provided data, the risks inherent in doing business with the government including audits and contract cancellations, liability resulting from any security breaches or product failure, and other risks detailed from time to time in Intellicheck's reports filed with the SEC. We do not assume any obligation to update the forward-looking information.