



Northern Tool + Equipment Rolls Out Intellicheck's Retail ID Mobile

MELVILLE, NEW YORK – March 27, 2018 – [Intellicheck](#) (NYSE AMERICAN: IDN), an industry leader in identification authentication solutions, today announced that Northern Tool + Equipment is now using [Retail ID Mobile](#)™ at 43 stores in Texas, Florida and Georgia. The nationally recognized provider of tools, construction and industrial equipment is using Retail ID Mobile on handheld Android devices for large in-store purchases and credit card applications assuring cutting-edge fraud prevention protection to proactively continue its sustained commitment to customer service. Retail ID Mobile provides real-time customer identification authentication to prevent fraud, while providing a seamless customer experience.

Northern Tool + Equipment Senior Vice President of Retail Stores Joe Apollini said this is the latest step in the company's "customer first" commitment. "Our company has been built on our commitment to providing customers with quality products and the best in customer service. We understand that rising incidents of fraud have consumers across the country apprehensive about security. We are taking a proactive step to assure our customers they can always shop with confidence and we, as a business, can protect our enterprise from the losses that come with fraudulent account openings and transactions," said Apollini.

Northern Tool + Equipment is known as the ultimate resource to help both professionals and do-it-yourselfers get big jobs done. The company offers in-store, catalogue and online sales channels for customers interested in purchasing more than 7,500 products ranging from power and hand tools to construction and industrial equipment. Family-owned for more than 35 years, Northern Tool + Equipment operates 102 retail stores in 20 states and ships to customers around the world. The company is based in Burnsville, Minnesota.

Intellicheck CEO Bryan Lewis commented, "We welcome Northern Tool + Equipment to our growing number of retail partners who recognize that incidents of fraud have become so frequent that protecting their customers and their business is crucial. Retail ID Mobile combines the benefits of powerful, state-of-the-art fraud protection with real-time results that offer an enhanced customer experience."

Retail ID Mobile is a sophisticated, yet simple to deploy technology solution that provides businesses and customers with a superior level of transaction, new account and account takeover fraud protection. It appeals to customers who increasingly seek retailers who respond to their concerns over payment security and identity fraud. Mobile, real-time, and cloud-based identification authentication eliminates the need for point-of-sale system integration, and does away with customer delays, while allowing retailers to realize the benefits of accurate, real-time fraud prevention. Retail ID Mobile is making a demonstrated difference for Fortune 100 and Fortune 500 retail companies.

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About Intellicheck NYSE American: IDN Intellicheck is a trusted industry leader in technology solutions that provide real-time identification authentication and age verification. We make it possible for our clients to enhance safety and awareness, increase revenues, improve customer service, and increase operational efficiencies. Founded in 1994, Intellicheck has grown to serve dozens of Fortune 500 companies including retail and financial industry clients, police departments, national defense clients at agencies, major seaports, and military bases, and diverse state and federal government agencies. For more information on Intellicheck, visit <http://www.intellicheck.com/> and follow Intellicheck on [Twitter @IntellicheckIDN](#), on Facebook <https://www.facebook.com/intellicheckidn/>, on Instagram [@IntellicheckIDN](#), on LinkedIn <https://www.linkedin.com/company/intellicheck-inc->, on YouTube <https://www.youtube.com/user/ICMOBIL>, and read Intellicheck's latest blog post at <http://intellicheckidn.com/>.

Safe Harbor Statement

Statements in this news release about Intellicheck's future expectations, including: the advantages of our products, future demand for Intellicheck's existing and future products, whether revenue and other financial metrics will improve in future periods, whether Intellicheck will be able to execute its turn-around plan or whether successful execution of the plan will result in increased revenues, whether sales of our products will continue at historic levels or increase, whether brand value and market awareness will grow, whether the Company can leverage existing partnerships or enter into new ones, and all other statements in this release, other than historical facts, are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 (PSLRA). These statements, which express management's current views concerning future events, trends, contingencies or results, appear at various places in this website and use words like "anticipate," "assume," "believe," "continue," "estimate," "expect," "forecast," "future," "intend," "plan," "potential," "predict," "project," "strategy," "target" and similar terms, and future or conditional tense verbs like "could," "may," "might," "should," "will" and "would" are forward-looking statements within the meaning of the PSLRA. This statement is included for the express purpose of availing Intellicheck, Inc. of the protections of the safe harbor provisions of the PSLRA. It is important to note that actual results and ultimate corporate actions could differ materially from those in such forward-looking statements based on such factors as market acceptance of Intellicheck's products and the presently anticipated growth in the commercial adoption of the Company's products and services, changing levels of demand for Intellicheck's current and future products, Intellicheck's ability to reduce or maintain expenses while increasing sales, customer results achieved using our products in both the short and long term, success of future research and development activities, Intellicheck's ability to successfully manufacture, market and sell its products, Intellicheck's ability to manufacture its products in sufficient quantities to meet demand within required delivery time periods while meeting its quality control standards, any delays or difficulties in the Company's supply chain, the success of the Company's sales and marketing efforts coupled with the typically long sales and implementation cycle for its products, Intellicheck's ability to enforce its intellectual property rights, changes in laws and regulations applicable to the Company's products, the Company's continued ability to access government-provided data, the risks inherent in doing business with the government including audits and contract cancellations, liability resulting from any security

breaches or product failure, and other risks detailed from time to time in Intellicheck's reports filed with the SEC. We do not assume any obligation to update the forward-looking information.