



Popular Midwest Furniture Chain Weeds Out Fraudulent Credit Applications With Intellicheck's Retail ID Mobile

Frontline Merchant Fraud Technology Solution Delivers Bottom Line Benefits

JERICHO, NEW YORK – January 23, 2018 – [Intellicheck, Inc.](#) (NYSE American: IDN), a trusted industry leader in real time identification authentication and threat identification technology solutions, today announced that a leading Midwest furniture chain is now using Intellicheck's [Retail ID Mobile™](#) to detect fraudulent credit applications at its nine retail locations. The state-of-the-art technology solution provides real-time information, while its easy-to-use features assure an engaging, frictionless experience for new and existing customers seeking store credit.

"Rampant incidents of fraud are a direct threat to profitability. Retail ID Mobile provides retailers with unparalleled protection and the added benefits accrued from a heightened level of customer satisfaction resulting from an improved credit application process that is at once simple, efficient and effective," said Intellicheck Interim CEO Bill White.

Retail ID Mobile provides retailers with a mobile platform capability that prevents fraud, while delivering an improved customer experience that eliminates the need to integrate with a point-of-sale system. Economical and easily installed on either an iOS or Android mobile device, such as smartphones and tablets, the cloud-based technology solution gives retailers anywhere in the store the ability to authenticate an ID prior to opening a new credit account or engaging in a card-not-present transaction. The state-of-the-art technology solution allows retailers to generate revenues more quickly as it eliminates significant barriers for retailers and their customers.

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About Intellicheck NYSE American: IDN Intellicheck is a trusted industry leader in technology solutions that provide real-time identification authentication and threat identification. Intellicheck's Retail ID, Retail ID Mobile and Retail ID Online curtail fraudulent transactions including fraudulent new account opening, account take over and card not present fraud with an uncompromising customer experience. The technology solutions read, analyze and process the encoded information on driver licenses and other government issued IDs. The state-of-the-art products achieve a critical balance of efficacy and ease of use with real-time response and a 99.9% accuracy rate. Our technology solutions make it possible for our clients to increase revenues, enhance the safety and awareness of their facilities and people, improve customer service, and increase operational efficiencies. Founded in 1994, Intellicheck has grown to serve dozens of Fortune 500 companies including financial industry and business clients, police departments, national defense clients at agencies, major seaports,

and military bases, and diverse state and federal government agencies. The Company holds 25 patents including many patents pertaining to identification technology. For more information on Intellicheck, visit <http://www.intellicheck.com/> and follow Intellicheck on [Twitter @IntellicheckIDN](#), on Instagram [@IntellicheckIDN](#), on LinkedIn <https://www.linkedin.com/company/intellicheck-inc->, on Facebook <https://www.facebook.com/intellicheckidn/>, on YouTube <https://www.youtube.com/user/ICMOBIL>, and read Intellicheck's latest blog post at <http://intellicheckidn.com/>.

Safe Harbor Statement

Statements in this news release about Intellicheck's future expectations, including: the advantages of our products, future demand for Intellicheck's existing and future products, whether revenue and other financial metrics will improve in future periods, whether Intellicheck will be able to execute its turn-around plan or whether successful execution of the plan will result in increased revenues, whether sales of our products will continue at historic levels or increase, whether brand value and market awareness will grow, whether the Company can leverage existing partnerships or enter into new ones, and all other statements in this release, other than historical facts, are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 (PSLRA). These statements, which express management's current views concerning future events, trends, contingencies or results, appear at various places in this website and use words like "anticipate," "assume," "believe," "continue," "estimate," "expect," "forecast," "future," "intend," "plan," "potential," "predict," "project," "strategy," "target" and similar terms, and future or conditional tense verbs like "could," "may," "might," "should," "will" and "would" are forward-looking statements within the meaning of the PSLRA. This statement is included for the express purpose of availing Intellicheck, Inc. of the protections of the safe harbor provisions of the PSLRA. It is important to note that actual results and ultimate corporate actions could differ materially from those in such forward-looking statements based on such factors as market acceptance of Intellicheck's products and the presently anticipated growth in the commercial adoption of the Company's products and services, changing levels of demand for Intellicheck's current and future products, Intellicheck's ability to reduce or maintain expenses while increasing sales, customer results achieved using our products in both the short and long term, success of future research and development activities, Intellicheck's ability to successfully manufacture, market and sell its products, Intellicheck's ability to manufacture its products in sufficient quantities to meet demand within required delivery time periods while meeting its quality control standards, any delays or difficulties in the Company's supply chain, the success of the Company's sales and marketing efforts coupled with the typically long sales and implementation cycle for its products, Intellicheck's ability to enforce its intellectual property rights, changes in laws and regulations applicable to the Company's products, the Company's continued ability to access government-provided data, the risks inherent in doing business with the government including audits and contract cancellations, liability resulting from any security breaches or product failure, and other risks detailed from time to time in Intellicheck's reports filed with the SEC. We do not assume any obligation to update the forward-looking information.