



SOLUTIONS BRIEF

## BRANCH BANKING



### PREVENT FRAUD, KYC COMPLIANCE, INCREASE REVENUES

#### The challenge Avert fraud, engage customers, grow revenues

One in ten customers lack confidence in their financial institution's ability to protect them from fraud. With fraud surging at an unprecedented rate and customers showing no patience for service delays from cumbersome processes, there are real concerns for the toll on your bottom line. You understand that the real cost will also be reflected in brand loyalty and the integrity of your reputation. At a time when brick-and-mortar locations are being reimagined to remain relevant, a responsive approach is critical. Whether it's a customer need for debit and credit card cash advances, check cashing or money order requests or even handling new accounts and existing account look ups, tellers must be equipped to respond rapidly. At the same time, you need powerful fraud protection that keeps customers engaged, serving your customers with a quick and easy process that is seamless and accurate. The last thing you can do is ask customers to stand in a line only to be met with a tedious process. You can't afford the mistakes that inevitably come with data entry and a system that isn't equipped to catch the many iterations of fraudulent and altered IDs.

You know your IT department is straining to find a solution, while meeting short term demands and completing long-term projects. All that and the ongoing need to keep budgets under control. You've got a lot riding on finding the right answer.

The solution to all these challenges? Three words. Intellicheck's Retail ID™.

#### THE INTELLICHECK SOLUTION A quick, simple scan. Enhanced customer service.



Retail ID quickly and easily integrates with the PC at each teller location. With an accuracy rate of 99.9%, even the most sophisticated fake IDs from China and Russia are no match for Retail ID's dynamic ID verification and authentication technology solution. The state-of-the-art technology solution quickly and reliably reads, analyzes and processes the encoded information on driver licenses and other government issued IDs drawing on Intellicheck's constantly updated proprietary database

to deliver nearly instant authentication. If the ID is identified as counterfeit, your teller simply terminates the process. You deliver a new level of consumer confidence and transaction safety. Bottom line results. Problems solved.

**Find out how you can increase conversions and improve service.  
Contact Intellicheck today for a free consultation at  
(516) 992-1900, or visit [intelllicheck.com](http://intelllicheck.com).**

#### Slashes fraud



Reduces fraud by instantly and accurately identifying a fake or altered ID with its ability to scan driver licenses and other state-issued IDs reading more than 250 unique DMV barcode formats from every state and Canadian province and most Mexican states.

#### Fast and easy to implement



Retail ID is a user- friendly solution that is easily and rapidly integrated with teller PCs accompanied by a scanner. Intuitive and responsive, tellers will require little training and there's minimal need for IT Department staff resources.

#### Regulatory compliance solution



Compliance with AML and BSA to KYC Compliance and the Patriot Act is no challenge with Retail ID.

#### Expert consulting, optimal results



Available as a subscription service or customized solution. Plus, our professional services team of authentication experts can work with you to integrate with existing systems and custom databases, to assure your complete satisfaction.