



Intellicheck Enhances Sales Force with Citibank Fraud and Risk Expert

JERICHO, NY – December 14, 2017 – [Intellicheck](#) (NYSE AMERICAN: IDN) today announced the hiring of Andrew Cherry as Business Development Manager, Financial Services to advance the Company's plan for profitable growth in the financial services market. Cherry will focus on enhancing the adoption of [Retail ID™](#) by financial institutions across the U.S. and in Canada.

Cherry has more than a decade of experience in fraud and risk prevention, including his experience in card risk strategies, corporate cards and consumer lending. Most recently, Cherry was Vice President, Program Manager North America Fraud for Citibank. Prior to Citibank, Cherry worked with a number of other top financial institutions including Bank of America, TD Bank, and Chase.

“In the last 12 months, I have vetted technology solutions from over a dozen companies in the fraud prevention space and Intellicheck’s efficacy in identifying fraudulent documents was far superior to anything else on the market. I truly believe this product is best in class and I want to be part of its success. I believe there will be tremendous demand and significant growth opportunities for Intellicheck as more financial institutions become aware of this innovative technology solution,” said Cherry.

“We expect Andrew to be an important member of our team as he builds on our successes to further the adoption of Retail ID in the financial services space. We believe he will make a significant contribution to the company’s success in achieving prolonged growth and profitability,” commented Intellicheck Interim CEO Bill White.

Retail banks and credit card issuers are facing significant issues as surging incidents of fraud and data breaches continue to erode consumer confidence and revenues. Retail ID delivers advanced fraud protection deterring fraudulent account openings and unauthorized access to existing accounts, while meeting ‘Know-Your-Customer’ requirements and eliminating cumbersome and time-consuming processes. Retail ID quickly and reliably reads, analyzes and processes the encoded information on driver licenses and other government issued IDs drawing on Intellicheck’s constantly updated, cloud-based proprietary database to deliver near instant authentication. With an accuracy rate of 99.9%, the state-of-the-art technology solution catches even the most sophisticated fake IDs being proliferated in

the United States from China and Russia. Cost effective, easy-to-use and install, Retail ID keeps budgets in check and virtually eliminates demands on IT departments. The state-of-the-art technology solution can be integrated at the point-of-sale and on mobile devices including smart phones and tablets.

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About Intellicheck NYSE American: IDN

Intellicheck is the industry leader in technology solutions that are the antivirus to the epidemic of counterfeit IDs providing real-time threat identification and identification authentication. Our technology solutions make it possible for our clients to enhance the safety and awareness of their facilities and people, improve customer service, and increase operational efficiencies. Founded in 1994, Intellicheck has grown to serve dozens of Fortune 500 companies including retail and financial industry clients, police departments, national defense clients at agencies, major seaports, and military bases, and diverse state and federal government agencies. The Company holds 25 patents including many patents pertaining to identification technology. For more information on Intellicheck, visit <http://www.intellicheck.com/> and follow Intellicheck on [Twitter @IntellicheckIDN](#), on Instagram [@IntellicheckIDN](#), on LinkedIn <https://www.linkedin.com/company/intellicheck-inc>, on Facebook <https://www.facebook.com/intellicheckidn/>, on YouTube <https://www.youtube.com/user/ICMOBIL>, and read Intellicheck's latest blog post at <http://intellicheckidn.com/>.

Safe Harbor Statement

Statements in this news release about Intellicheck's future expectations, including: the advantages of our products, future demand for Intellicheck's existing and future products, whether revenue and other financial metrics will improve in future periods, whether Intellicheck will be able to execute its turn-around plan or whether successful execution of the plan will result in increased revenues, whether sales of our products will continue at historic levels or increase, whether brand value and market awareness will grow, whether the Company can leverage existing partnerships or enter into new ones, and all other statements in this release, other than historical facts, are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 (PSLRA). These statements, which express management's current views concerning future events, trends, contingencies or results, appear at various places in this website and use words like "anticipate," "assume," "believe," "continue," "estimate," "expect," "forecast," "future," "intend," "plan," "potential," "predict," "project," "strategy," "target" and similar terms, and future or conditional tense verbs like "could," "may," "might," "should," "will" and "would" are forward-looking statements within the meaning of the PSLRA. This statement is included for the express purpose of availing Intellicheck, Inc. of the protections of the safe harbor provisions of the PSLRA. It is important to note that actual results and ultimate corporate actions could differ materially from those in such forward-looking statements based on such factors as market acceptance of Intellicheck's products and the presently anticipated growth in the commercial adoption of the Company's products and services, changing levels of demand for Intellicheck's current and future products, Intellicheck's ability to reduce or maintain expenses while increasing sales, customer results achieved using our products in both the short and long term, success of future research and development activities, Intellicheck's ability to successfully manufacture, market and sell its products, Intellicheck's ability to manufacture its products in sufficient quantities to meet demand within required delivery time periods while meeting its quality control standards, any delays or difficulties in the Company's supply chain, the success of the Company's sales and marketing efforts coupled with the typically long sales and implementation cycle for its products, Intellicheck's ability to enforce its intellectual property rights, changes in laws and regulations applicable to the Company's products, the Company's continued ability to access government-provided data, the risks inherent in doing business with the government including audits and contract cancellations, liability resulting from any security breaches or product failure, and other risks detailed from time to time in Intellicheck's reports filed with the SEC. We do not assume any obligation to update the forward-looking information.