



Top40 eLiquid Selects Intellicheck's Retail ID Online to Prevent Online Sales to Minors

JERICHO, NEW YORK – October 31, 2017 – [Intellicheck](#) (NYSE American: IDN), announced today that Top40 eLiquid is now using [Retail ID Online](#)™ to prevent the sale of vaping e-liquids and other age-restricted products to minors. Retail ID Online delivers industry leading card-not-present and customer-not-present transaction safety for retailers. By authenticating the identification of customers purchasing products online, the cutting-edge technology solution prevents underage access to age-restricted products in addition to preventing a variety of fraudulent online retail purchases.

“We are committed to taking every step we can to prevent minors from accessing age-restricted products. By adopting Retail ID Online, we are underscoring how seriously we take this commitment. This advanced technology solution gives us confidence that we are upholding our social responsibility, and assures us that we remain in compliance with regulatory requirements. At the same time, we are able to provide our customers with a frictionless, engaging shopping experience because of Retail ID Online’s quick and easy to use features,” stated owner Erin Freeman.

Based in Dallas, Texas, Top40 eLiquid has over six years of retail and manufacturing experience in the vaping industry. The company provides adult consumers with alternative choices to traditional tobacco-based combustible products. In addition to the company’s extensive online retail presence, it operates brick-and-mortar locations as well as manufacturing and distribution facilities in Dallas, Texas.

“We understand the unique challenges that confront retailers who want to provide legitimate consumers with a seamless, engaging online shopping experience, while assuring that minors are not successful if they attempt to purchase age-restricted products. Retail ID Online provides a fast and easy identification authentication solution to these challenges, along with innovative fraud protection features. Given the continued skyrocketing popularity of online purchasing, we are well-positioned to meet what we believe will be a rapid growth in demand for advanced technology solutions that provide our clients with such necessary protections, while improving efficiencies, and supporting business expansion,” said Intellicheck Interim CEO Bill White.

Retail ID Online is a powerful, rapid response tool that effortlessly integrates with the retailer’s online e-commerce website, and seamlessly checks a consumers’ driver license or other government issued

identification for authenticity. Simple prompts guide a customer to capture images of the front and back of the barcoded identification using a smartphone or other mobile device. Retail ID Online encrypts the images to strict standards and matches the images against authentic formats. With real-time authentication, purchases are promptly completed given a valid ID, or terminated if the identification presented is suspected counterfeit.

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About Intellicheck NYSE American: IDN

Intellicheck is the industry leader in technology solutions that are the antivirus to the epidemic of counterfeit IDs providing real-time threat identification and identification authentication. Our technology solutions make it possible for our clients to enhance the safety and awareness of their facilities and people, improve customer service, and increase operational efficiencies. Founded in 1994, Intellicheck has grown to serve dozens of Fortune 500 companies including retail and financial industry clients, police departments, national defense clients at agencies, major seaports, and military bases, and diverse state and federal government agencies. The Company holds 25 patents including many patents pertaining to identification technology. For more information on Intellicheck, visit <http://www.intellicheck.com/> and follow Intellicheck on [Twitter @IntellicheckIDN](#), on Instagram [@IntellicheckIDN](#), on LinkedIn <https://www.linkedin.com/company/intellicheck-inc>, on Facebook <https://www.facebook.com/intellicheckidn/>, on YouTube <https://www.youtube.com/user/ICMOBIL>, and read Intellicheck's latest blog post at <http://intellicheckidn.com/>.

Safe Harbor Statement

Statements in this news release about Intellicheck's future expectations, including: the advantages of our products, future demand for Intellicheck's existing and future products, whether revenue and other financial metrics will improve in future periods, whether Intellicheck will be able to execute its turn-around plan or whether successful execution of the plan will result in increased revenues, whether sales of our products will continue at historic levels or increase, whether brand value and market awareness will grow, whether the Company can leverage existing partnerships or enter into new ones, and all other statements in this release, other than historical facts, are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 (PSLRA). These statements, which express management's current views concerning future events, trends, contingencies or results, appear at various places in this website and use words like "anticipate," "assume," "believe," "continue," "estimate," "expect," "forecast," "future," "intend," "plan," "potential," "predict," "project," "strategy," "target" and similar terms, and future or conditional tense verbs like "could," "may," "might," "should," "will" and "would" are forward-looking statements within the meaning of the PSLRA. This statement is included for the express purpose of availing Intellicheck, Inc. of the protections of the safe harbor provisions of the PSLRA. It is important to note that actual results and ultimate corporate actions could differ materially from those in such forward-looking statements based on such factors as market acceptance of Intellicheck's products and the presently anticipated growth in the commercial adoption of the Company's products and services, changing levels of demand for Intellicheck's current and future products, Intellicheck's ability to reduce or maintain expenses while increasing sales, customer results achieved using our products in both the short and long term, success of future research and development activities, Intellicheck's ability to successfully manufacture, market and sell its products, Intellicheck's ability to manufacture its products in sufficient quantities to meet demand within required delivery time periods while meeting its quality control standards, any delays or difficulties in the Company's supply chain, the success of the Company's sales and marketing efforts coupled with the typically long sales and implementation cycle for its products, Intellicheck's ability to enforce its intellectual property rights, changes in laws and regulations applicable to the Company's products, the Company's continued ability to access government-provided data, the risks inherent in doing business with the government including audits and contract cancellations, liability resulting from any security breaches or product failure, and other risks detailed from time to time in Intellicheck's reports filed with the SEC. We do not assume any obligation to update the forward-looking information.