



Intellicheck's Interim CEO Highlights Growth Opportunities

Market Opportunities for Innovative Technology Solutions Expected to Drive Growth

JERICHO, NEW YORK – October 20, 2017 – Intellicheck, Inc. (NYSE American:IDN) Interim CEO Bill White sees a bright future for Intellicheck in the identification authentication marketplace. In his new role leading the industry innovator where he has served as Chief Financial Officer for the last five years, White sees opportunities that he believes will propel the Company into a future of continued expansion and revenue growth.

"I am very excited to lead the Company at a time when I see several important indicators that point to what we believe will be extensive growth opportunities in product adoption in key markets including financial, retail and law enforcement. I have spent this past week meeting with our sales team, engineering team and our administrative staff who are all energized and confident in our product offerings and are excited for the future. Our executive team is fully committed and recognizes the need to capitalize on our competitive position. To that end, we have finalized our 2018 growth plans and we will be investing in resources directed towards sales and engineering. Our team is focused on executing our growth strategy which includes our go-to-market plan for key verticals including financial institutions, retailers and law enforcement," says White.

White's sentiments were underscored by Chairman of the Board of Directors Vice Admiral (ret.) Michael Malone. "I am excited about the growth opportunities ahead. With Bill White's entrepreneurial background and proven attributes, I am confident Bill will lead well in this time of transition."

White sees the Company in the right place at the right time to provide the financial, retail and law enforcement markets with the state-of-the-art technology solutions that he describes as game changers in their ability to rapidly, efficiently, and affordably address key market needs.

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About Intellicheck NYSE American:IDN

Intellicheck is the industry leader in technology solutions that are the antivirus to the epidemic of counterfeit IDs providing real-time threat identification and identification authentication. Our technology solutions make it possible for our clients to enhance the safety and awareness of their facilities and people, improve customer

service, and increase operational efficiencies. Founded in 1994, Intellicheck has grown to serve dozens of Fortune 500 companies including retail and financial industry clients, police departments, national defense clients at agencies, major seaports, and military bases, and diverse state and federal government agencies. The Company holds 25 patents including many patents pertaining to identification technology. For more information on Intellicheck, visit <http://www.intellicheck.com/> and follow Intellicheck on [Twitter @IntellicheckIDN](#), on Instagram [@IntellicheckIDN](#), on LinkedIn <https://www.linkedin.com/company/intellicheck-inc->, on Facebook <https://www.facebook.com/intellicheckidn/>, on YouTube <https://www.youtube.com/user/ICMOBIL>, and read Intellicheck's latest blog post at <http://intellicheckidn.com/>.

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Statements in this news release about Intellicheck's future expectations, including: the advantages of our products, future demand for Intellicheck's existing and future products, whether revenue and other financial metrics will improve in future periods, whether Intellicheck will be able to execute its turn-around plan or whether successful execution of the plan will result in increased revenues, whether sales of our products will continue at historic levels or increase, whether brand value and market awareness will grow, whether the Company can leverage existing partnerships or enter into new ones, and all other statements in this release, other than historical facts, are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 (PSLRA). These statements, which express management's current views concerning future events, trends, contingencies or results, appear at various places in this website and use words like "anticipate," "assume," "believe," "continue," "estimate," "expect," "forecast," "future," "intend," "plan," "potential," "predict," "project," "strategy," "target" and similar terms, and future or conditional tense verbs like "could," "may," "might," "should," "will" and "would" are forward-looking statements within the meaning of the PSLRA. This statement is included for the express purpose of availing Intellicheck, Inc. of the protections of the safe harbor provisions of the PSLRA. It is important to note that actual results and ultimate corporate actions could differ materially from those in such forward-looking statements based on such factors as market acceptance of Intellicheck's products and the presently anticipated growth in the commercial adoption of the Company's products and services, changing levels of demand for Intellicheck's current and future products, Intellicheck's ability to reduce or maintain expenses while increasing sales, customer results achieved using our products in both the short and long term, success of future research and development activities including the use of biometrics, Intellicheck's ability to successfully manufacture, market and sell its products, the success of the Company's sales and marketing efforts coupled with the typically long sales and implementation cycle for its products, the Company's ability to successfully complete retail pilots and convert them into revenue, Intellicheck's ability to enforce its intellectual property rights, changes in laws and regulations applicable to the Company's products, the Company's continued ability to access government-provided data, the risks inherent in doing business with the government including audits and contract cancellations, liability resulting from any security breaches or product failure, and other risks detailed from time to time in Intellicheck's reports filed with the SEC. We do not assume any obligation to update the forward-looking information.