



Luxury U.S. Department Store Implementing Intellicheck's Retail ID Mobile Nationwide
Leading-Edge Technology Solution Engages Customers and Boosts Confidence with Fraud Protection

JERICO, NEW YORK – October 17, 2017 – [Intellicheck, Inc.](#) (NYSE American:IDN), an industry leader in delivering real-time threat identification and identification authentication that provides the antivirus to the epidemic of counterfeit IDs, today announced that a renowned national department store chain is deploying Intellicheck's [Retail ID Mobile™](#) at all of its premier and outlet store locations nationwide.

Retail ID Mobile is providing the chain's retail stores with state-of-the-art, real-time identification authentication to prevent fraud in card not present transactions and new store card account openings. Implementation of Retail ID Mobile increases customer confidence and enhances the customers' experience with the easy-to-use technology solution.

"We are excited that yet another prized brand has chosen our technology solution following an extensive, rigorous pilot test delivering proof of Retail ID Mobile's superior performance. Retailers recognize they must act to stem the steep losses associated with fraudulent transactions. Those losses are increasingly causing an erosion in customer confidence and the bottom line. With the holiday season rapidly approaching, our growing list of partners will continue to realize important gains because they now have this powerful fraud fighter working to protect their transactions and improve the customer experience," said Intellicheck Interim CEO Bill White. "At the same time, we are pleased to provide our shareholders with another positive progress report underscoring an important achievement in positive incremental revenue growth and product adoption," noted White.

Retail ID Mobile transforms mobile devices, such as smartphones and tablets, into a potent fraud deterrent. Design features reflect Intellicheck's deep understanding that the customer experience is a critical element, which defines the retailers' brand and makes the difference between a satisfied customer that will return and remain brand loyal and a negative experience. Economical and easy to implement, Retail ID Mobile eliminates the need to integrate with the retailer's point-of-sale system providing a quick path to realizing revenues.

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About Intellicheck NYSE American:IDN

Intellicheck is the industry leader in technology solutions that are the antivirus to the epidemic of counterfeit IDs providing real-time threat identification and identification authentication. Our technology solutions make it possible for our clients to enhance the safety and awareness of their facilities and people, improve customer service, and increase operational efficiencies. Founded in 1994, Intellicheck has grown to serve dozens of Fortune 500 companies including retail and financial industry clients, police departments, national defense clients at agencies, major seaports, and military bases, and diverse state and federal government agencies. The Company holds 25 patents including many patents pertaining to identification technology. For more information on Intellicheck, visit <http://www.intellicheck.com/> and follow Intellicheck on [Twitter @IntellicheckIDN](#), on Instagram [@IntellicheckIDN](#), on LinkedIn <https://www.linkedin.com/company/intellicheck-inc->, on Facebook <https://www.facebook.com/intellicheckidn/>, on YouTube <https://www.youtube.com/user/ICMOBIL>, and read Intellicheck's latest blog post at <http://intellicheckidn.com/>.

Safe Harbor Statement

Statements in this news release about Intellicheck's future expectations, including: the advantages of our products, future demand for Intellicheck's existing and future products, whether revenue and other financial metrics will improve in future periods, whether Intellicheck will be able to execute its turn-around plan or whether successful execution of the plan will result in increased revenues, whether sales of our products will continue at historic levels or increase, whether brand value and market awareness will grow, whether the Company can leverage existing partnerships or enter into new ones, and all other statements in this release, other than historical facts, are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 (PSLRA). These statements, which express management's current views concerning future events, trends, contingencies or results, appear at various places in this website and use words like "anticipate," "assume," "believe," "continue," "estimate," "expect," "forecast," "future," "intend," "plan," "potential," "predict," "project," "strategy," "target" and similar terms, and future or conditional tense verbs like "could," "may," "might," "should," "will" and "would" are forward-looking statements within the meaning of the PSLRA. This statement is included for the express purpose of availing Intellicheck, Inc. of the protections of the safe harbor provisions of the PSLRA. It is important to note that actual results and ultimate corporate actions could differ materially from those in such forward-looking statements based on such factors as market acceptance of Intellicheck's products and the presently anticipated growth in the commercial adoption of the Company's products and services, changing levels of demand for Intellicheck's current and future products, Intellicheck's ability to reduce or maintain expenses while increasing sales, customer results achieved using our products in both the short and long term, success of future research and development activities, Intellicheck's ability to successfully manufacture, market and sell its products, Intellicheck's ability to manufacture its products in sufficient quantities to meet demand within required delivery time periods while meeting its quality control standards, any delays or difficulties in the Company's supply chain, the success of the Company's sales and marketing efforts coupled with the typically long sales and implementation cycle for its products, Intellicheck's ability to enforce its intellectual property rights, changes in laws and regulations applicable to the Company's products, the Company's continued ability to access government-provided data, the risks inherent in doing business with the government including audits and contract cancellations, liability resulting from any security breaches or product failure, and other risks detailed from time to time in Intellicheck's reports filed with the SEC. We do not assume any obligation to update the forward-looking information.