



Intellicheck's Retail ID Mobile Powers Fraud Prevention and Customer Satisfaction For Prominent Independent Jewelry Store Chain

Innovative Tech Solution Enhances Retailer's Bottom Line

JERICHO, NEW YORK – October 25, 2017 – [Intellicheck Mobilisa](#), Inc. (NYSE American: IDN), an industry leader in delivering real-time threat identification and identification authentication that provides the "antivirus" to the epidemic of counterfeit IDs, today announced that a large independent jewelry store chain has selected [Retail ID Mobile](#)™ to deter fraud at its 20 plus retail locations in the West, South and Midwest. The new partnership is the latest to result from a master services agreement with a top five U.S. banking and financial services company that is promoting Intellicheck's cutting-edge Retail ID product suite to their retail clients.

Intellicheck Interim CEO Bill White commented, "This agreement underscores the significance of the relationship with this banking and financial services partner, where our Retail ID product suite has been instrumental in preventing fraud. Retail ID Mobile allows retailers to engage both new and existing customers safely and securely, and allows them to complete their purchases with security, speed and simplicity. We expect our partnership with this top five banking and financial services company to continue to yield new retail client partnerships in the months ahead."

The prominent jeweler will utilize Retail ID Mobile on Apple iPods in their stores to counter fraud with real-time customer identification authentication, and an enhanced customer experience that features increased efficiency, speed and accuracy during the sales process.

Retail ID Mobile is a sophisticated yet simple to deploy technology solution that provides businesses with a superior level of transaction and new account fraud protection. It appeals to customers who increasingly seek retailers who respond to their concerns over payment security and identity fraud. Mobile, real-time, and cloud based identification authentication eliminates the need for point-of-sale system integration allowing retailers to realize the benefits of fraud prevention more quickly.

##

Contact

Media and Public Relations: Sharon Schultz (302) 539-3747
Investor Relations: Gar Jackson (949) 873-2789

About Intellicheck NYSE American: IDN

Intellicheck is the industry leader in technology solutions that are the antivirus to the epidemic of counterfeit IDs providing real-time threat identification and identification authentication. Our technology solutions make it possible for our clients to

enhance the safety and awareness of their facilities and people, improve customer service, and increase operational efficiencies. Founded in 1994, Intellicheck has grown to serve dozens of Fortune 500 companies including retail and financial industry clients, police departments, national defense clients at agencies, major seaports, and military bases, and diverse state and federal government agencies. The Company holds 25 patents including many patents pertaining to identification technology. For more information on Intellicheck, visit <http://www.intellicheck.com/> and follow Intellicheck on [Twitter @IntellicheckIDN](#), on Instagram [@IntellicheckIDN](#), on LinkedIn <https://www.linkedin.com/company/intellicheck-inc->, on Facebook <https://www.facebook.com/intellicheckidn/>, on YouTube <https://www.youtube.com/user/ICMOBIL>, and read Intellicheck's latest blog post at <http://intellicheckidn.com/>.

Safe Harbor Statement

Statements in this news release about Intellicheck's future expectations, including: the advantages of our products, future demand for Intellicheck's existing and future products, whether revenue and other financial metrics will improve in future periods, whether Intellicheck will be able to execute its turn-around plan or whether successful execution of the plan will result in increased revenues, whether sales of our products will continue at historic levels or increase, whether brand value and market awareness will grow, whether the Company can leverage existing partnerships or enter into new ones, and all other statements in this release, other than historical facts, are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 (PSLRA). These statements, which express management's current views concerning future events, trends, contingencies or results, appear at various places in this website and use words like "anticipate," "assume," "believe," "continue," "estimate," "expect," "forecast," "future," "intend," "plan," "potential," "predict," "project," "strategy," "target" and similar terms, and future or conditional tense verbs like "could," "may," "might," "should," "will" and "would" are forward-looking statements within the meaning of the PSLRA. This statement is included for the express purpose of availing Intellicheck, Inc. of the protections of the safe harbor provisions of the PSLRA. It is important to note that actual results and ultimate corporate actions could differ materially from those in such forward-looking statements based on such factors as market acceptance of Intellicheck's products and the presently anticipated growth in the commercial adoption of the Company's products and services, changing levels of demand for Intellicheck's current and future products, Intellicheck's ability to reduce or maintain expenses while increasing sales, customer results achieved using our products in both the short and long term, success of future research and development activities, Intellicheck's ability to successfully manufacture, market and sell its products, Intellicheck's ability to manufacture its products in sufficient quantities to meet demand within required delivery time periods while meeting its quality control standards, any delays or difficulties in the Company's supply chain, the success of the Company's sales and marketing efforts coupled with the typically long sales and implementation cycle for its products, Intellicheck's ability to enforce its intellectual property rights, changes in laws and regulations applicable to the Company's products, the Company's continued ability to access government-provided data, the risks inherent in doing business with the government including audits and contract cancellations, liability resulting from any security breaches or product failure, and other risks detailed from time to time in Intellicheck's reports filed with the SEC. We do not assume any obligation to update the forward-looking information.