Easier compliance, reduced risks

The challenge:
Prevent alcohol and tobacco sales to minors

As the young man steps up to the counter with a six-pack in his hands, the clerk assesses his age and asks for ID. The young man hands over his driver license and the clerk gives it a quick look, checks the date of birth, sees he is of legal drinking age, hands the license back and rings-up the purchase.

The problem is, the ID is a fake. Or, even worse, the clerk did the math incorrectly and sold to a minor. Government agencies across the U.S. are increasingly making it the responsibility of the alcoholic beverage or tobacco products seller to ensure that every buyer is of legal age. The consequences of non-compliance are increasing, too. Fines, loss of liquor license, financial liability and potentially, criminal charges can be the result of selling to a minor. Intelliecheck makes compliance easier.

THE INTELLECHECK SOLUTION:
Instant ID authentication, ensured compliance

Intelliecheck Age ID® reduces the risks that come with selling alcoholic beverages, tobacco and marijuana by authenticating identification documents, like driver’s licenses, using either a mobile device, or integrated into existing point-of-sale systems.

With Age ID®, the clerk simply scans the buyer’s ID barcode, and instantly knows if the ID is authentic, and that the person is of legal age to buy age-restricted products.

The authentication data includes highlighted fields in red, yellow and green so the clerk is very clearly alerted as to whether or not they should complete the sale. Age ID® can even notify sellers if the same ID is being re-used within a preset amount of time, and to prevent repeated purchase attempts by minors. Fake IDs can be reported with a single tap on the screen.

Find out how you can ensure compliance and reduce your risks. Contact Intelliecheck today for a free consultation at (516) 992-1900, or visit intelleccheck.com.

© 2017 Intellicheck, Inc. www.intellicheck.com (516) 992-1900