

FOR IMMEDIATE RELEASE

**Intellicheck Mobilisa to Develop Energy Usage Data Analytics System
for U.S. Navy in Subcontract with TechFlow, Inc.**

*Future Applications of Secure “Big Data” Analytics
for Retail, Financial Services and Law Enforcement*

PORT TOWNSEND, WA – March 31, 2015 – [Intellicheck Mobilisa](http://www.icmobile.com), Inc. (NYSE MKT:IDN), a leader in ID verification and wireless technology, has been awarded a subcontract from TechFlow, Inc. to design, prototype, implement and commercialize a “big data” analytics system and innovative secure common sensor interface. The initial effort will securely capture and analyze energy use data from energy systems from networked devices aboard U.S. Navy installations. Post-analysis, the system will provide a data analysis “dashboard,” predicting both future energy usage and recommendations for reduction of energy.

TechFlow Chairman and CEO Larry Trammell said he is excited to work with Intellicheck on the groundbreaking opportunity. "This contract allows us to extend the important work we do with a number of Defense Department Installations and allows us to develop product offerings that we believe will result in measurable energy cost savings. Our partnership with Intellicheck is central to this effort. Intellicheck CEO Dr. Bill Roof developed the system architecture that is foundational to this award. We will subsequently present a plan to the Navy which will introduce the newly developed energy saving technology into commercial markets."

Intellicheck Mobilisa is a leader in identity verification and validation systems, and in wireless broadband Internet backhaul design and implementation. The company holds 20 patents pertaining to identification technology, and its identity solutions support customers in the financial, retail, hospitality, national defense and law enforcement markets. The Company's products read, authenticate and break down components of identity documents including driver licenses, military identification cards and other government forms of identification containing magnetic stripe, barcode and smart chip information.

Intellicheck CEO Dr. Bill Roof said the contract represents an important step forward. "We are honored to be a part of this US Navy contract in conjunction with TechFlow. This contract strongly

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supports our strategy to provide meaningful and actionable data analytics for our customers in a highly secure environment," he explained.

Dr. Roof noted that the Navy contract provides an opportunity for Intellicheck to further innovate on its highly secure identity and authorization applications and extend its expertise into data analytics, benefitting both the government and commercial sectors. He said the applications of the pioneering analytics system hold real promise beyond energy usage, which he expects will become pivotal in numerous markets already served by Intellicheck, including retail, financial services, and law enforcement. "As the data repositories of highly targeted and anonymous user information grows, our technology will provide innovative solutions and services that will facilitate key insights for strategic decisions that drive sales, marketing and public safety initiatives. Among a host of other benefits derived from the analyzed data, it will inform decisions to develop strategies and tactics to grow profitability in the retail and financial sectors. For law enforcement agencies, it will present new opportunities to enhance safety and effectiveness."

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About TechFlow TechFlow brings together key business acumen, industry best practices, development experience, technology understanding and proven knowledge of critical industry standards to help improve the overall value and execution of our customers' businesses. We provide quality IT services to the government in business and process analysis, program management, user interaction design, software development, systems O&M, scientific and technology support services. TechFlow has provided both professional services and technology solutions to the government since 1995. The company holds numerous technical certifications including CMMI Level 3 within the software development organization.

About Intellicheck Intellicheck Mobilisa is a leader in identity verification and validation systems, and in wireless broadband Internet backhaul design and implementation. The company holds 20 patents pertaining to identification technology, and its identity solutions support customers in the financial, retail, hospitality, national defense and law enforcement markets. The Company's products read, authenticate and break down components of identity documents including driver licenses, military identification cards and other government forms of identification containing magnetic stripe, barcode and smart chip information. Intellicheck Mobilisa also excels in designing, installing and maintaining long-range, high-speed wireless broadband networks, many providing Internet service to rural or remote locations. For more information on Intellicheck Mobilisa and ICMOBIL, please visit www.icmobile.com.

Cautionary Statement Regarding Forward-Looking Statements

The statements in this press release that are not historical facts may constitute forward-looking statements including, without limitation, the statements regarding Intellicheck Mobilisa's proposed offering, that are based on current expectations and are subject to risks and uncertainties that could cause actual future results to differ materially from those expressed or implied by such statements. Those risks and uncertainties include, but are not limited to, risks related to general market conditions, development and product commercialization activities, and the success of its research, development and expansion of sales and marketing team, plans and strategies. These and other risks and uncertainties are identified and described in more detail in Intellicheck Mobilisa's filings with the Securities and Exchange Commission, including, without limitation, its Annual Report on Form 10-K for the year ended December 31, 2013, its Quarterly Reports on Form 10-Q, and its Current Reports on Form 8-K. Intellicheck Mobilisa undertakes no obligation to publicly update or revise any forward-looking statements.