

Intellicheck Mobilisa Appoints Robert N. Williamsen as Chief Revenue Officer

Successful Track Record in Commercial IT Sales and Marketing

PORT TOWNSEND, WA – December 15, 2014 -- Intellicheck Mobilisa, Inc. (NYSE MKT: IDN), a leader in ID Verification and Wireless Technology, has appointed Robert N. Williamsen as Chief Revenue Officer, effective immediately.

Mr. Williamsen, age 51, is a strategically focused senior executive with a highly successful record in commercial information technology sales, business development and marketing across a number of markets and revenue models. As CRO, he will lead the Company's sales and marketing teams and will be responsible for driving new business development initiatives.

Mr. Williamsen's experience in commercial information technology sales and marketing includes several start-up and early stage companies including eight years with the Pyxis Corporation where he served as Western Area Vice President of Sales and Operations. Williamsen also served as Vice President of Sales for IntelliDOT Corporation (now Patient Safe Solutions) where he hired, trained and developed skilled, professional and highly effective revenue-generating teams. Throughout his career, Bob has successfully formed strong business relationships with customers and with marquee industry partners.

Mr. Williamsen graduated, with honors, from Michigan State University with a B.S. in medical technology and later completed an executive leadership development program at Boston University's School of Management.

Mr. Williamsen said, "During my years in the industry and having served at several technology start-up companies, I continue to value the importance of building and training great teams with a customer-focused robust strategy in sales, marketing and new business development. I look forward to working with Bill and the rest of the management team on new initiatives, markets, products and pricing models designed to grow our business."

Dr. William Roof, Chief Executive Officer at Intellicheck Mobilisa, said, "Bob brings to us deep experience and a history of success in the disciplines of comprehensive executive leadership, team growth, customer care, new business development, consultative sales training, strategic planning, brand marketing and business operations. These talents are exactly what we need to move this Company to the next level. Bob and I worked closely together at IntelliDot where I witnessed his skillful leadership. The foundation of this company's product suite was a system that accurately identified hospital patients and ensured they received the correct medications. Understanding and selling identification technology, therefore, is clearly one of Bob's many strengths. We believe Bob is a critical hire here at Intellicheck Mobilisa in support of our efforts to increase our business and improve shareholder value."

In connection with his employment, the Company has granted Mr. Williamsen an option to purchase 100,000 shares of its common stock, with an exercise price of \$3.09. Such options vest

25% per year on each anniversary and expire five years from the grant date of December 18, 2014. The Company's Independent Compensation Committee approved this employment inducement option award in reliance on an employment inducement exception to NYSE shareholder approval governance rules. To comply with the terms of this exemption, the inducement grant requires a prompt public announcement of the award and provision of written notice of the award to the NYSE.

About Intellicheck Mobilisa

Intellicheck Mobilisa is a leading technology company providing wireless technology and identity systems for various applications, including mobile and handheld access control and security systems for the government, military and commercial markets. Products include Defense ID, an advanced ID card access control product currently protecting military bases and secure federal locations; ID Check, a patented technology that instantly reads, analyzes, and verifies encoded data in magnetic stripes and barcodes on government-issued IDs, designed to improve the Customer Experience for the financial, hospitality and retail sectors; and Aegeus, a wireless security buoy system for the government, military and oil industry.

For more information on Intellicheck Mobilisa, please visit www.icmobile.com. For more news and information on ICMOBIL, please visit www.icmobile.com.

Safe Harbor Statement

Certain statements in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, as amended. When used in this press release, words such as "will," "believe," "expect," "anticipate," "encouraged," and similar expressions, as they relate to the company or its management, as well as assumptions made by and information currently available to the company's management identify forward-looking statements. Actual results may differ materially from the information presented here. Additional information concerning forward-looking statements is contained under the heading of risk factors listed from time to time in the company's filings with the SEC. We do not assume any obligation to update the forward-looking information.

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