



## **Intellicheck Debuts New Corporate Logo and Website**

MELVILLE, NY – June 10, 2020 – Intellicheck (Nasdaq: IDN) has launched a new corporate logo and website. The changes come as the company continues to grow its authentication technology offerings and expand its North American presence.

The new website delivers a more engaging user experience that incorporates the company's comprehensive product offerings in a modern design that features improved functionality, which provides easy access to essential information. The new visual identity portrays the strength of the growing company and its industry-leading technology solutions.

Intellicheck CEO Bryan Lewis says the new website and logo capture the look and feel of a vibrant company. "Our new logo and website effectively speak to who we are and what we do as a company today. Our colors and design are reflective of our brand promise to provide solutions that help businesses and communities thrive and safely interact in person and person-not-present environments."

Lewis noted that the company's real-time technology solutions are industry standouts that have been adopted across multiple market verticals. "The proof is in the data. Our technology solutions have proven more than 99% effective in brick-and-mortar and mobile settings. We now protect many of the nation's financial services companies as well as credit card issuers, payment providers, more than 23,000 retail locations representing the most prominent national and community-based retail brands, automotive dealers, health care providers, law enforcement agencies and members of the U.S. military with industry-leading authentication technology solutions that prevent fraud and protect the bottom line, while enhancing the customer experience."

Visitors are encouraged to explore the [website](#) to see the company's innovative, regulatory compliant solutions that provide flexible, affordable answers to authentication challenges as they stop fraud and prevent underage access to age-restricted venues and products including alcohol, cannabis, as well as vaping and traditional tobacco products.

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**About Intellicheck**

Intellicheck (Nasdaq: IDN) is a trusted industry leader in technology solutions that stop identity theft and fraud with real-time identification authentication and age verification. We make it possible for our clients to increase revenues, improve customer service, and increase operational efficiencies. The company is focused on partnering with banks, credit card issuers and retailers to prevent fraud. Intellicheck also serves law enforcement agencies, national defense clients and diverse state and federal government agencies. For more information on Intellicheck, visit us on the [web](#) and follow us on [LinkedIn](#), [Twitter](#), [Facebook](#), and [YouTube](#).