



Leading Furniture and Consumer Goods Chain Deploys Intellicheck's Retail ID Mobile

Cutting-Edge Technology Solution Advances Customer Experience and Fraud Protection

JERICHO, NEW YORK – October 11, 2017 – [Intellicheck, Inc.](#) (NYSE American:IDN), an industry leader in delivering real-time threat identification and identification authentication that provides the antivirus to the epidemic of counterfeit IDs, today announced that one of the top consumer goods retailer chains in the country is now using Intellicheck's [Retail ID Mobile™](#). Retail ID Mobile is ensuring that customers at the chain's more than 100 retail locations across the South will be shopping with a new sense of confidence and convenience. The technology solution features new account fraud protection and automatic form population of key fields in addition to reducing fraud in card transactions. Intellicheck expects the contract to generate approximately \$144,000 in annual revenues.

"Retailers understand that increasing consumer engagement and loyalty depends on consumer confidence and an enhanced shopping experience. Our new partner is the latest in a growing list of prominent, national retailers who are delivering a new level of customer assurance and satisfaction with Retail ID Mobile. Customers appreciate the ease of use and fraud protection along with the rapid new account opening experience. Retailers are accruing the significant benefits as an increasingly competitive marketplace underscores the importance of our state-of-the-art technology solution," said Intellicheck Interim CEO Bill White.

Retail ID Mobile provides retailers with a mobile platform capability to prevent a variety of fraudulent retail transactions, while delivering a warmer, more personal customer experience that eliminates the need to integrate with the retailer's point-of-sale system. Economical and easily installed on mobile devices, such as tablets and smartphones, the state-of-the-art technology solution allows retailers to generate revenues more quickly as it eliminates significant barriers for retailers and their customers.

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About Intellicheck NYSE American:IDN

Intellicheck is the industry leader in technology solutions that are the antivirus to the epidemic of counterfeit IDs providing real-time threat identification and identification authentication. Our technology solutions make it

possible for our clients to enhance the safety and awareness of their facilities and people, improve customer service, and increase operational efficiencies. Founded in 1994, Intellicheck has grown to serve dozens of Fortune 500 companies including retail and financial industry clients, police departments, national defense clients at agencies, major seaports, and military bases, and diverse state and federal government agencies. The Company holds 25 patents including many patents pertaining to identification technology. For more information on Intellicheck, visit <http://www.intellicheck.com/> and follow Intellicheck on [Twitter @IntellicheckIDN](#), on Instagram [@IntellicheckIDN](#), on LinkedIn <https://www.linkedin.com/company/intellicheck-inc->, on Facebook <https://www.facebook.com/intellicheckidn/>, on YouTube <https://www.youtube.com/user/ICMOBIL>, and read Intellicheck's latest blog post at <http://intellicheckidn.com/>.

Safe Harbor Statement

Statements in this news release about Intellicheck's future expectations, including: the advantages of our products, future demand for Intellicheck's existing and future products, whether revenue and other financial metrics will improve in future periods, whether Intellicheck will be able to execute its turn-around plan or whether successful execution of the plan will result in increased revenues, whether sales of our products will continue at historic levels or increase, whether brand value and market awareness will grow, whether the Company can leverage existing partnerships or enter into new ones, and all other statements in this release, other than historical facts, are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 (PSLRA). These statements, which express management's current views concerning future events, trends, contingencies or results, appear at various places in this website and use words like "anticipate," "assume," "believe," "continue," "estimate," "expect," "forecast," "future," "intend," "plan," "potential," "predict," "project," "strategy," "target" and similar terms, and future or conditional tense verbs like "could," "may," "might," "should," "will" and "would" are forward-looking statements within the meaning of the PSLRA. This statement is included for the express purpose of availing Intellicheck, Inc. of the protections of the safe harbor provisions of the PSLRA. It is important to note that actual results and ultimate corporate actions could differ materially from those in such forward-looking statements based on such factors as market acceptance of Intellicheck's products and the presently anticipated growth in the commercial adoption of the Company's products and services, changing levels of demand for Intellicheck's current and future products, Intellicheck's ability to reduce or maintain expenses while increasing sales, customer results achieved using our products in both the short and long term, success of future research and development activities, Intellicheck's ability to successfully manufacture, market and sell its products, Intellicheck's ability to manufacture its products in sufficient quantities to meet demand within required delivery time periods while meeting its quality control standards, any delays or difficulties in the Company's supply chain, the success of the Company's sales and marketing efforts coupled with the typically long sales and implementation cycle for its products, Intellicheck's ability to enforce its intellectual property rights, changes in laws and regulations applicable to the Company's products, the Company's continued ability to access government-provided data, the risks inherent in doing business with the government including audits and contract cancellations, liability resulting from any security breaches or product failure, and other risks detailed from time to time in Intellicheck's reports filed with the SEC. We do not assume any obligation to update the forward-looking information.