



West Coast State's Liquor and Cannabis Board Deploys Intellicheck's Age ID to Prevent Underage Access to Alcohol, Cannabis and Tobacco

Enforcement Officers Across the State Will Use Age ID to Catch Fake IDs

JERICHO, NEW YORK – July 18, 2017 – The state liquor and cannabis board of a large West Coast state is equipping its enforcement officers across the state with Intellicheck's (NYSE MKT:IDN) industry-leading Age ID™ technology solution to prevent the sale of age restricted products including cannabis, alcohol and tobacco, to minors. Age ID will be on the job with 80 of the state's enforcement officers who will use the smart phone app to scan driver licenses and other forms of identification to catch altered and fake IDs.

“Technical advances and persistent, increasing ID counterfeiting operations at home and abroad are flooding our country with extremely realistic fake IDs. Outdated methods, such as relying on a visual inspection or inspecting the ID etchings and holograms with light, are subject to human error and can be totally ineffective. Inexpensive fake IDs, typically purchased online in minutes, pose serious threats to businesses and to the law enforcement community. Access to alcohol or cannabis by minors using fake IDs is more than a business concern. This is a concern for families, friends and neighbors who worry that one wrong decision by a young person can have tragic results that last a lifetime. We welcome this new partnership and are confident that Age ID will have the same exceptional impact for these law enforcement officials that it has for our other enforcement partners in many states and communities. We also expect that exposure to and subsequent adoption of Age ID by retailers in this state will help them experience a dramatic improvement in their ongoing efforts to keep age restricted products out of the hands of minors,” said Intellicheck CEO Dr. William Roof.

This West Coast state's enforcement officers' duties include undercover operations, premises visits and compliance checks to enforce laws and regulations governing the sale of alcohol, cannabis and tobacco. Enforcement officers are based at offices located across the state to cover a broad territory and numerous responsibilities, which also include permitting, education and training.

Age ID is the state-of-the-art technology solution that can be deployed on mobile devices including smartphones, laptops and tablets as well as integrated at the point of sale. The economical, easy-to-use technology solution provides real-time results drawing on a comprehensive proprietary database, updated on an ongoing basis, to ensure ID authentication is accurate. Age ID provides the most up-to-date solution to the problem of spotting fake and altered IDs with its ability to read an exceptional number of known fake barcodes and unique DMV barcode formats from every U.S. state and populated territory, all Canadian provinces, and all Mexican States where driver licenses include 2-D barcodes.

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About Intellicheck NYSE MKT:IDN

Intellicheck is the industry leader in technology solutions that are the antivirus to the epidemic of counterfeit IDs providing real-time threat identification and identification authentication. Our technology solutions make it possible for our clients to enhance the safety and awareness of their facilities and people, improve customer service, and increase operational efficiencies. Founded in 1994, Intellicheck has grown to serve dozens of Fortune 500 companies including retail and financial industry clients, police departments, national defense clients at agencies, major seaports, and military bases, and diverse state and federal government agencies. The Company holds 25 patents including many patents pertaining to identification technology. For more information on Intellicheck, visit <http://www.intellicheck.com/> and follow Intellicheck on [Twitter @IntellicheckIDN](#), on Instagram [@IntellicheckIDN](#), on LinkedIn <https://www.linkedin.com/company/intellicheck-inc>, on Facebook <https://www.facebook.com/intellicheckidn/>, on YouTube <https://www.youtube.com/user/ICMOBIL>, and read Intellicheck's latest blog post at <http://intellicheckidn.com/>.

Safe Harbor Statement

Statements in this news release about Intellicheck's future expectations, including: the advantages of our products, future demand for Intellicheck's existing and future products, whether revenue and other financial metrics will improve in future periods, whether Intellicheck will be able to execute its turn-around plan or whether successful execution of the plan will result in increased revenues, whether sales of our products will continue at historic levels or increase, whether brand value and market awareness will grow, whether the Company can leverage existing partnerships or enter into new ones, and all other statements in this release, other than historical facts, are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 (PSLRA). These statements, which express management's current views concerning future events, trends, contingencies or results, appear at various places in this website and use words like "anticipate," "assume," "believe," "continue," "estimate," "expect," "forecast," "future," "intend," "plan," "potential," "predict," "project," "strategy," "target" and similar terms, and future or conditional tense verbs like "could," "may," "might," "should," "will" and "would" are forward-looking statements within the meaning of the PSLRA. This statement is included for the express purpose of availing Intellicheck, Inc. of the protections of the safe harbor provisions of the PSLRA. It is important to note that actual results and ultimate corporate actions could differ materially from those in such forward-looking statements based on such factors as market acceptance of Intellicheck's products and the presently anticipated growth in the commercial adoption of the Company's products and services, changing levels of demand for Intellicheck's current and future products, Intellicheck's ability to reduce or maintain expenses while increasing sales, customer results achieved using our products in both the short and long term, success of future research and development activities, Intellicheck's ability to successfully manufacture, market and sell its products, Intellicheck's ability to manufacture its products in sufficient quantities to meet demand within required delivery time periods while meeting its quality control standards, any delays or difficulties in the Company's supply chain, the success of the Company's sales and marketing efforts coupled with the typically long sales and implementation cycle for its products, Intellicheck's ability to enforce its intellectual property rights, changes in laws and regulations applicable to the Company's products, the Company's continued ability to access government-provided data, the risks inherent in doing business with the government including audits and contract cancellations, liability resulting from any security breaches or product failure, and other risks detailed from time to time in Intellicheck's reports filed with the SEC. We do not assume any obligation to update the forward-looking information.