



## **Florida's Potatopia Deters Underage Drinking With Intellicheck's Age ID**

*Fast Casual Restaurant Protects Customers and Communities  
with Industry Leading Technology Solution*

JERICHO, NEW YORK – June 29, 2017 – Potatopia's Broward County, Florida restaurant is using Intellicheck's (NYSE MKT:IDN) Age ID™ to prevent the sale of alcoholic beverages to underage customers. The fast casual restaurant's employees are using the state-of-the-art technology solution to scan driver licenses and other forms of identification to detect altered and fake IDs.

Potatopia is quickly becoming an established part of the fast casual restaurant scene with its unique take on daily meal options that feature a variety of potato styles that serve as a base for a wide selection of fresh toppings along with drink selections that include beer and wine. The rapidly growing restaurant chain has plans for continued expansion across the country. The company is also planning to open 45 restaurants in Canada in addition to its future locations in the Middle East and China.

Potatopia franchise owner Bill Bulmer says his Tower Shops location in Davie, Florida is surrounded by five universities in addition to numerous residential communities. For Bulmer, Age ID will make an important difference in many ways. He explained that it is not just about making sure his business is in compliance with laws that prohibit the sale of alcoholic beverages to minors. He focuses on personal and corporate responsibility as well. "I feel a personal responsibility to the customers and communities we serve. It's about doing the right things in the right ways. We have such a great response and wonderful customers from our college community and our neighborhoods and we want them to know that we care about them, their potential and their future. This is something our company feels strongly about, too." Bulmer worries that young people don't understand how easily bad choices can lead to terrible outcomes. "I have a personal perspective on the risks of drunk driving. When I was 16 years old, I was run over by a drunk driver and my back was broken in three places."

Intellicheck CEO Dr. William Roof said Age ID will help Potatopia achieve its goals. "We are excited about our partnership with Potatopia and believe we offer the best solution to helping them meet their legal and social obligations. We look forward to growing our partnership as Potatopia implements its plans for nationwide advancement. We are also very pleased by the expanding adoption of our industry leading technology solution in the hospitality market. We understand the difficult challenges facing the restaurant industry in efforts to keep alcoholic beverages out of the hands of minors. With the proliferation of sophisticated fake IDs, employees

have a hard time spotting them. This is a safety challenge that raises compliance concerns for businesses that must adhere to the laws and regulations governing the sale of age-restricted products. We are confident Age ID will make a significant difference for Potatopia as it has for so many businesses across the country that face the problem of spotting fake credentials used by minors to make illegal alcohol purchases,” he said.

Age ID reads the data encoded on driver licenses and government issued IDs, authenticating the ID and age information in real-time. It can be deployed on mobile devices including smartphones and tablets and can be integrated with point-of-sale solutions. Age ID draws on a comprehensive proprietary database, updated on an ongoing basis, to ensure ID authentication is timely and accurate. It provides the most up-to-date solution to the problem of spotting fake and altered IDs with its ability to read more than 250 unique DMV barcode formats from every U.S. state and populated territories, all Canadian provinces, and all Mexican States where driver licenses include 2-D barcodes.

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**Contact:**

Media and Public Relations: Sharon Schultz (302) 539-3747

Investor Relations: Gar Jackson (949) 873-2789

**About Intellicheck NYSE MKT:IDN**

Intellicheck is the industry leader in technology solutions that are the antivirus to the epidemic of counterfeit IDs providing real-time threat identification and identification authentication. Our technology solutions make it possible for our clients to enhance the safety and awareness of their facilities and people, improve customer service, and increase operational efficiencies. Founded in 1994, Intellicheck has grown to serve dozens of Fortune 500 companies including retail and financial industry clients, police departments, national defense clients at agencies, major seaports, and military bases, and diverse state and federal government agencies. The Company holds 25 patents including many patents pertaining to identification technology. For more information on Intellicheck, visit <http://www.intellicheck.com/> and follow Intellicheck on [Twitter @IntellicheckIDN](#), on Instagram [@IntellicheckIDN](#), on LinkedIn <https://www.linkedin.com/company/intellicheck-inc>, on Facebook <https://www.facebook.com/intellicheckidn/>, on YouTube <https://www.youtube.com/user/ICMOBIL>, and read Intellicheck’s latest blog post at <http://intellicheckidn.com/>.

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implementation cycle for its products, Intellicheck's ability to enforce its intellectual property rights, changes in laws and regulations applicable to the Company's products, the Company's continued ability to access government-provided data, the risks inherent in doing business with the government including audits and contract cancellations, liability resulting from any security breaches or product failure, and other risks detailed from time to time in Intellicheck's reports filed with the SEC. We do not assume any obligation to update the forward-looking information.