



## FOR IMMEDIATE RELEASE

### **Top Five U.S. Bank Contracts For Intellicheck's Retail ID Product Suite**

*Trailblazing Technology Solutions Deter Fraud and Engage Customers*

JERICHO, NEW YORK – May 24, 2017 – [Intellicheck](#), Inc. (NYSE MKT:IDN), an industry leader in delivering real-time threat identification and identification authentication that provides the antivirus to the epidemic of counterfeit IDs, today announced that a leading domestic and international U.S. banking and financial services company signed a master services agreement to offer Intellicheck's cutting-edge Retail ID product suite to their retail clients. Retail ID, Retail ID Mobile and Retail ID Online deliver real-time ID authentication and fraud prevention at brick-and-mortar retail stores and during online transactions. The Intellicheck product suite accelerates authentic new store credit card and loyalty program applications and reduces losses caused by stolen merchandise returns.

Engagement with this global financial company's retail clients has already begun. Intellicheck's Software as a Service (SaaS) product roll-out is complete with the first retailer, a large, nationally recognized retail furniture chain, expected to yield \$230,000 in revenues in the first year. Intellicheck anticipates potential significant growth as additional retailers, underwritten by this financial institution, deploy Intellicheck's advanced technology, high ROI solutions.

"We are pleased that this financial institution successfully completed an extensive audit of Intellicheck's people, policies, procedures, data security and physical security. With consumer confidence rattled by ongoing incidents of identity theft and fraud, our state-of-the-art products are significant market differentiators that provide a safe, secure and regulatory-compliant competitive advantage for retailers, while addressing their increasing focus on risk management. Intellicheck's Retail ID products provide ID authentication for transaction security and deliver exceptional features for account look-ups and simple, quick and accurate automatic population of credit card and loyalty applications. Simply stated, our products reduce fraud, expedite customer transactions and allow employees to focus on a more engaging customer experience," Intellicheck CEO Dr. William Roof said.

Designed for retailers by retailers, Intellicheck's Retail ID product suite combines robust fraud deterrence with advanced features that reflect extensive input from Intellicheck's retail clients who include some of the nation's most successful, highly recognized brands. These fast and easy-to-implement technology solutions are making a proven, measurable difference for Fortune 100 and Fortune 500 retail companies. Affordable and efficient,

the technology solutions work on smartphones, tablets, PCs, point-of-sale systems and online, allowing for easy integration with our customers' e-commerce sites.

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**About Intellicheck (NYSE MKT:IDN)**

Intellicheck is the industry leader in technology solutions that are the antivirus to the epidemic of counterfeit IDs providing virtual instant threat identification and identification credentials authentication. Our products read, authenticate and extract components of a wide range of identity documents including driver licenses, military identification cards and other government forms of identification containing magnetic stripe, barcode and smart chip information.

Our technology solutions make it possible for our clients to enhance the safety and awareness of their facilities and people, improve customer service, and increase operational efficiencies. Founded in 1994, Intellicheck has grown to serve dozens of Fortune 500 companies including retail and financial industry clients, police departments, national defense clients at agencies, major seaports, and military bases, and diverse state and federal government agencies. For more information on Intellicheck, please visit <http://www.intellicheck.com/> and follow Intellicheck on Twitter @IntellicheckIDN, on Instagram @IntellicheckIDN, on LinkedIn <https://www.linkedin.com/company/intellicheck-inc>, on Facebook <https://www.facebook.com/intellicheckidn/>, on YouTube <https://www.youtube.com/user/ICMOBIL>, and read Intellicheck's latest blog post at <http://intellicheckidn.com/>.

**Safe Harbor Statement**

Statements in this news release about Intellicheck's future expectations, including: the advantages of our products, future demand for Intellicheck's existing and future products, whether revenue and other financial metrics will improve in future periods, whether Intellicheck will be able to execute its turn-around plan or whether successful execution of the plan will result in increased revenues, whether sales of our products will continue at historic levels or increase, whether brand value and market awareness will grow, whether the Company can leverage existing partnerships or enter into new ones, and all other statements in this release, other than historical facts, are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 ("PSLRA"). These statements, which express management's current views concerning future events, trends, contingencies or results, appear at various places in this website and use words like "anticipate," "assume," "believe," "continue," "estimate," "expect," "forecast," "future," "intend," "plan," "potential," "predict," "project," "strategy," "target" and similar terms, and future or conditional tense verbs like "could," "may," "might," "should," "will" and "would" are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 ("PSLRA"). This statement is included for the express purpose of availing Intellicheck, Inc. of the protections of the safe harbor provisions of the PSLRA. It is important to note that actual results and ultimate corporate actions could differ materially from those in such forward-looking statements based on such factors as market acceptance of Intellicheck's products and the presently anticipated growth in the commercial adoption of the Company's products and services, changing levels of demand for Intellicheck's current and future products, Intellicheck's ability to reduce or maintain expenses while increasing sales, customer results achieved using our products in both the short and long term, success of future research and development activities, Intellicheck's ability to successfully manufacture, market and sell its products, Intellicheck's ability to manufacture its products in sufficient quantities to meet demand within required delivery time periods while meeting its quality control standards, any delays or difficulties in the Company's supply chain, the success of the Company's sales and marketing efforts coupled with the typically long sales and implementation cycle for its products, Intellicheck's ability to enforce its intellectual property rights, changes in laws and regulations applicable to the Company's products, the Company's continued ability to access government-provided data, the risks inherent in doing business with the government including audits and contract cancellations, liability resulting from any security breaches or product failure, and other risks detailed from time to time in Intellicheck's reports filed with the SEC. We do not assume any obligation to update the forward-looking information.