



Intellicheck's Age ID Advances North Carolina Alcohol Law Enforcement Officers' Efforts To Prevent Underage Drinking

100 Officers Using Age ID Statewide to Spot Fake IDs

JERICO, NEW YORK – May 4, 2017 – North Carolina Alcohol Law Enforcement branch (ALE) of the State Bureau of Investigation is using Intellicheck's (NYSE MKT:IDN) Age ID™ throughout the state to boost the enforcement of laws and regulations that prohibit the sale of alcoholic beverages and other age restricted products, such as tobacco, to minors. With the adoption of Age ID, ALE's 100 officers are using the state-of-the-art technology solution to scan driver licenses and other forms of identification to catch altered and fake IDs.

Underage drinking costs North Carolina residents \$1.3 billion a year according to the latest available statistics from 2013. During that year, 32.2% of students in grades 9 through 12 reported they had at least one alcoholic drink on one of more occasions in the past 30 days. Additionally, 14.7% of the students reported that they had engaged in binge drinking, consuming five or more drinks of alcohol in a row, in the same 30-day period.

"Like every law enforcement agency across the country, we are dealing with advances in technology that are being leveraged to create high-quality fake and altered IDs. Using traditional methods, these fake IDs are nearly impossible to tell apart from legitimate IDs. To meet this challenge, we're using Age ID so that we can keep the young people in our communities from engaging in behavior that can have life altering or life ending tragic consequences," explained Branch Head Terrance Merriweather.

North Carolina ALE is the lead law enforcement agency for the state's alcoholic beverage control and lottery laws. ALE emphasizes working with local law enforcement agencies to provide solutions to community-based problems. ALE partners with sheriffs and police chiefs to spearhead enforcement operations including working with local law enforcement across the state to enforce alcohol and other age restriction laws. Establishments that fail to properly authenticate the identification credentials of their customers face stiff penalties that can include fines, license suspension or loss of license.

"We are proud of our partnership with the men and women of ALE. We are confident that Age ID will make a vital difference in communities across North Carolina just as it does in communities across the country where law enforcement organizations and businesses use our advanced technology solution to curb underage access

to age-restricted products,” said Dr. William Roof, CEO of Intellicheck. Dr. Roof noted that Age ID can be used by any business or at any event where age-restricted products such as alcohol, tobacco or cannabis are sold. He said it is also effective for age-restricted venues that need to prevent minors from gaining entry by using fake or altered IDs.

Age ID reads the data encoded on driver licenses and government issued IDs, verifying the authenticity of the ID and age information in real-time. It can be deployed on mobile devices including smartphones and tablets and can be integrated with point-of-sale solutions. Age ID draws on a comprehensive proprietary database, updated on an ongoing basis, to ensure ID authentication is timely and accurate. It provides the most up-to-date solution to the problem of spotting fake and altered IDs with its ability to read more than 250 unique DMV barcode formats from every U.S. state and populated territories, all Canadian provinces, and all Mexican States where driver licenses include 2-D barcodes.

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About Intellicheck Mobilisa NYSE MKT:IDN

Intellicheck Mobilisa is the industry leader in technology solutions that are the "antivirus" to the epidemic of counterfeit IDs providing real-time threat identification and identification authentication. Our technology solutions make it possible for our clients to enhance the safety and awareness of their facilities and people, improve customer service, and increase operational efficiencies. Founded in 1994, Intellicheck has grown to serve dozens of Fortune 500 companies including retail and financial industry clients, police departments, national defense clients at agencies, major seaports, and military bases, and diverse state and federal government agencies. For more information on Intellicheck Mobilisa, please visit <http://www.intellicheck.com/> and follow Intellicheck on Twitter @IntellicheckIDN, on Instagram @IntellicheckIDN, on LinkedIn <https://www.linkedin.com/company/intellicheck-inc>, on Facebook <https://www.facebook.com/intellicheckidn/>, on YouTube <https://www.youtube.com/user/ICMOBIL>, and read Intellicheck's latest blog post at <http://intellicheckidn.com/>.