

FOR IMMEDIATE RELEASE

Intellicheck Mobilisa Hires Law Enforcement Veteran

Law and Technology Pro Will Guide Growing Market Adoption of Law ID

JERICHO, NY – January 24, 2017 – Intellicheck Mobilisa, Inc. (NYSE MKT:IDN), an industry leader in delivering real-time threat identification and identification authentication that provides the "antivirus" to the epidemic of counterfeit IDs, today announced the hiring of Michael McDonald to facilitate nationwide adoption of Law ID and to fuel the company's plan for profitable growth in law enforcement markets. Law ID is the preeminent threat identification, identification authentication, and contact status technology solution for local, state, federal and tribal law enforcement personnel. Effective immediately, the law enforcement veteran and technology professional will guide Intellicheck Mobilisa's expanded industry law enforcement initiatives creating new product adoption opportunities.

Michael McDonald has 21 years of law enforcement experience as a Delaware State Trooper where he rose to the rank of Major as the agency's Administrative Officer and then served for 17 years as the civilian Director of Information Technology, CJIS (Criminal Justice Information Systems) Officer to the FBI, and Nlets Representative for the State of Delaware. Until recently, McDonald also served on the Nlets (International Justice and Public Safety Network) Board of Directors and as 2nd Vice-Chairman of the FBI's Advisory Policy Board. He has vast experience in federal, tribal, state, and local law enforcement, and criminal justice agency information sharing environments and an understanding of the inherent challenges. McDonald is recognized nationally as a leader in identifying issues, resolving impediments, and implementing solutions to support information sharing environments at all levels. Among his many awards are the Nlets President's Award for dedication and service advancing the Nlets organization, the Delaware Police Chiefs' Council Award for continued efforts benefitting local law enforcement through information sharing and technology standardization, and the Exceptional Performance Award for creating and implementing the statewide vision for information technology implementation for all Delaware Law Enforcement Agencies and Operations.

Commenting on the addition of the nationally recognized and respected law enforcement and technology pro, Intellicheck Mobilisa CEO Dr. William Roof said, "Michael will capitalize on our Nlets partnership and build on our successes in advancing the adoption of our innovative Law ID technology solution. He will be an important asset to our Company as we build on our momentum for

sustained future growth and profitability." McDonald assumes the role of business development manager for law enforcement solutions.

Named a must-have top public safety app for 2016, Law ID delivers real-time authentication of scanned identification documents, such as driver licenses, on smartphones or tablets. It enables officers to quickly view critical fields of information, including Department of Motor Vehicle and criminal records without losing sight of the contact. The industry leading technology solution enhances officer and citizen safety by providing instant situational awareness and threat identification, allowing an officer to quickly mitigate or deescalate a potentially tense encounter. It provides the most accurate and up-to-date data with authentication of all U.S. states, Department of Defense, Canadian province and Mexican states driver licenses. It offers extended search capabilities through fast integration with numerous authoritative and proprietary data sources.

Intellicheck Mobilisa is an industry leader in technology solutions that are the "antivirus" to the epidemic of counterfeit IDs providing virtual instant threat identification and identity authentication. Constantly evaluating fake barcodes, the Company builds and releases new software code to defeat new threats as they evolve. Intellicheck's technology solutions equip customers in the law enforcement, national defense, financial, retail, and hospitality markets with enhanced safety awareness of their facilities and people improving operational facilities and customer service. The company holds 25 patents including many pertaining to identification technology. The Company's products read, authenticate and break down components of identity documents, including driver licenses, military identification cards and other government forms of identification containing magnetic stripe, barcode and smart chip information.

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About Intellicheck Mobilisa

Intellicheck Mobilisa is the industry leader in technology solutions that are the "antivirus" to the epidemic of counterfeit IDs providing virtual instant threat identification and identification authentication. Our technology solutions make it possible for our customers to enhance the safety and awareness of their facilities and people, improve customer service, and increase operational efficiencies. Founded in 1994, Intellicheck has grown to serve dozens of Fortune 500 companies including retail and financial industry clients, police departments, national defense clients at agencies, major seaports, and military bases, and diverse state and federal government agencies. The Company holds 25 patents including many patents pertaining to identification technology. For more information on Intellicheck Mobilisa, please visit http://www.intellicheck.com/ and follow us









