



NEWS ALERT

Intellicheck Enters New Sales Phase

JERICHO, NEW YORK – May 23, 2016–[Intellicheck Mobilisa](#), Inc. (NYSE MKT:IDN), a leader in threat identification, identity authentication, verification and validation technology solutions is moving forward with its plans to build a world-class sales organization.

According to Intellicheck's CEO Dr. William Roof, "With the Company's transition to predictable recurring revenues that are now generating results, we have reached another milestone and are moving forward with our strategic plan to build a sales team that will ignite product adoption and revenue growth."

Under new Vice President of Sales Paul Fisher, the sales organization will grow significantly, with new sales executives joining the company beginning in June. Intellicheck will also bring subject matter experts (SME) to the organization to focus on highly specialized and technical markets such as national defense and law enforcement.

Intellicheck's turnaround plan identified a sales organization ramp-up process to follow the transition to a predictable economic model. "That time is now and the Company is excited about expanding the sales organization to meet the forecast demand for Intellicheck products," said Dr. Roof.

Intellicheck holds 25 patents, with nine patents pending, pertaining to threat identification and identification technology. The Company's real-time identity authentication and validation solutions support customers in the retail, hospitality, national defense, law enforcement, and financial markets. Intellicheck's products scan, authenticate and analyze components of identity documents including driver licenses, military identification cards and other government forms of identification containing magnetic stripe, barcode and smart chip information. Once extracted from the identity card, the information can be used to provide safety, security and efficiencies throughout these markets.

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About Intellicheck Mobilisa

Intellicheck Mobilisa is an industry leader in threat identification, identity authentication, verification, and validation systems. Our technology solutions make it possible for our customers to enhance the safety and awareness of their facilities and people, improve customer service, and increase operational efficiencies. Founded in 1994, Intellicheck has grown to serve dozens of Fortune 500 companies including retail and financial industry clients, national defense clients at agencies, major seaports, and military bases, police departments, and diverse state and federal government agencies. For more information on Intellicheck, please visit www.intellicheck.com.