



Charlotte, North Carolina's WSOC-TV Features Mecklenburg County ABC Stores' Success with Intellicheck's Age ID

JERICHO, NEW YORK – In a recent interview on Charlotte, North Carolina's [WSOC-TV](#), North Carolina Alcohol Beverage Control Commission (ABC) Law Enforcement Division Chief Mike Crowley called Intellicheck's Age ID® a, "game changer". Chief Crowley's comments reflect the important success Mecklenburg County's Alcohol Beverage Control (ABC) retail stores see in their efforts to stop minors from purchasing alcohol. North Carolina ABC has now rolled-out Age ID to all of its 23 locations in Mecklenburg County.

Mecklenburg County's ABC retail stores have the highest grossing sales of all of the state's ABC members. Their decision to roll out Age ID in all 23 county ABC stores came after a test pilot of Intellicheck's industry leading technology solution. Within days of beginning their pilot of Age ID and expanding to additional locations to test its mettle, the results were significant. More than 15% of all ID scans were detecting fakes that were taken off the street as they were confiscated by retail stores and their law enforcement officers. Age ID is now the tool of choice for ID authentication at every Mecklenburg county ABC retail store location and for all 14 county law enforcement officers armed with full arrest powers throughout the state. Additionally, Age ID is in use by a number of officers in the Charlotte-Mecklenburg Police Department who primarily enforce North Carolina's alcoholic beverage laws.

Across the U.S., keeping age restricted products like alcohol and tobacco from being sold to minors has become a serious challenge. Despite concentrated efforts that include the requirement for constantly updated training for store associates, the advance of technology and the flooding of U.S. communities with sophisticated fakes from countries like China have made it extremely difficult, if not impossible, to spot fake IDs from a visual inspection.

[Intellicheck Mobilisa](#), Inc. (NYSE MKT:IDN), is an industry leader in threat identification and identity authentication, verification and validation solutions. Intellicheck's Age ID identity authentication and validation solution reads the barcode data encoded on driver licenses and government issued IDs, instantly verifying the authenticity of the ID and age information via a mobile device or with an integrated point of sale tool.

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About Intellicheck Mobilisa

Intellicheck Mobilisa is an industry leader in threat identification, identity authentication, verification, and validation systems. Our technology makes it possible for our customers to enhance the safety and awareness of their facilities and people, improve customer service, and increase operational efficiencies. Founded in 1994, Intellicheck has grown to serve dozens of Fortune 500 companies including retail and financial industry clients, national defense clients at agencies, major seaports, and military bases, police departments, and diverse state and federal government agencies. For more information on Intellicheck Mobilisa, please visit <http://www.intellicheck.com/>.