

## FOR IMMEDIATE RELEASE

### INTELLICHECK MOBILISA ANNOUNCES NEW INVESTOR AND PUBIC RELATIONS FIRM

*Schultz Public Relations to Focus on Expanded Communications and Outreach*

PORT TOWNSEND, WA – April 8, 2015 – Intellicheck Mobilisa, Inc. (NYSE MKT:IDN), a leader in ID verification technology, has engaged Schultz Public Relations, LLC to assist the company in expanding its communication and investor information program.

The partnership comes at an important new stage in the company's development. "We look forward to communicating the rapidly increasing public and private sector opportunities for our innovative technologies at a time when we are very optimistic about future growth," commented Intellicheck Mobilisa CEO Dr. Bill Roof.

"The company's technology represents a real game changer at a time when security remains the number one priority at every level of our society. I am excited to have this opportunity to share the company's compelling stories with the investment, commercial, law enforcement and national defense communities," said Schultz Pubic Relations President Sharon Schultz.

Intellicheck Mobilisa is a leader in identity verification and validation systems and holds 20 patents pertaining to identification technology. The Company's products read, authenticate and break down components of identity documents including driver licenses, military identification cards and other government forms of identification containing magnetic stripe, barcode and smart chip information. Its identity solutions support customers in the financial, retail, hospitality, national defense and law enforcement markets.

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**About Intellicheck** Intellicheck Mobilisa is a leader in identity verification and validation systems. The company holds 20 patents pertaining to identification technology, and its identity solutions support customers in the financial, retail, hospitality, national defense and law enforcement markets. The Company's products read, authenticate and break down components of identity documents including driver licenses, military identification cards and other government forms of identification containing magnetic stripe, barcode and smart chip information. For more information on Intellicheck Mobilisa and ICMOBIL, please visit [www.icmobile.com](http://www.icmobile.com).

**Cautionary Statement Regarding Forward Looking Statements**

The statements in this press release that are not historical facts may constitute forward-looking statements including, without limitation, the statements regarding Intellicheck Mobilisa's proposed offering, that are based on current expectations and are subject to risks and uncertainties that could cause actual future results to differ materially from those expressed or implied by such statements. Those risks and uncertainties include, but are not limited to, risks related to general market conditions, development and product commercialization activities, and the success of its research, development and expansion of sales and marketing team, plans and strategies. These and other risks and uncertainties are identified and described in more detail in Intellicheck Mobilisa's filings with the Securities and Exchange Commission, including, without limitation, its Annual Report on Form 10-K for the year ended December 31, 2013, its Quarterly Reports on Form 10-Q, and its Current Reports on Form 8-K. Intellicheck Mobilisa undertakes no obligation to publicly update or revise any forward-looking statements.